

RACHEL ATRI

USER EXPERIENCE DESIGNER |
GRAPHIC DESIGNER

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SUMMARY

Highly creative User Experience and Graphic Designer with a background in filmmaking, skillfully utilizing storytelling techniques and visual aesthetics to create engaging and user-focused experiences.

SKILLS

- User Research
- Mockups and Prototyping
- Usability Testing
- Video Editing
- Graphic Designing
- User Flows
- Responsive design
- Figma
- Adobe Creative Suit
- Visual Communication
- Iconography
- Typography
- Illustration
- Design Thinking
- Iterative Design
- Adaptability
- Attention to detail
- Problem Solving
- Empathy
- Communication

WORK EXPERIENCE

Freelance Graphic Designer

January 2022 -Present

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Designed eye-catching marketing materials such as brochures, posters, business cards, and banners
- Created engaging digital designs for websites, social media, and email campaigns.
- Created custom illustrations and vector graphics to enhance visual appeal.

IMG | Health Policy Administrator

February 2024- Present

- Oversee the entire lifecycle of insurance policies, including issuance, renewal, amendment, and cancellation.
- Prepare, review, and manage all necessary documentation and records related to insurance policies, ensuring accuracy and compliance.
- Liaise with various departments such as underwriting, claims, and sales to facilitate smooth policy administration processes.
- Enter and maintain accurate policy data in the company's systems, ensuring all information is up-to-date and easily accessible

ELEMIS | Customer Care Co-ordinator

November 2023- January 2023

- Delivered high-quality customer service by addressing inquiries, resolving issues, and ensuring customer satisfaction.
- Educated customers on the benefits and proper usage of skincare products, contributing to increased customer loyalty
- Communicated effectively with customers through various channels, including phone, email, and live chat.
- Took on additional responsibilities, demonstrating a strong work ethic and commitment to the team's success.

World Simplified | UX/UI Designer

May 2023- July 2023

- Develop visually appealing and intuitive user interfaces for web, tablet and mobile applications, following best practices
- Collaborate effectively with cross-functional teams, including developers, product managers, and stakeholders
- Create interactive prototypes and iterate designs based on user feedback for continuous improvement
- Contribute to the development and maintenance of a design system for consistent and efficient product design

EDUCATION

Masters in Film (Direction)

University of South Wales • 2021–2022

Bachelors in Mass Communications

Osmania University • 2017–2020

CERTIFICATIONS

Google UX Design Certification

Coursera • 2023

Graphic Design Masterclass

Udemy • 2023